

PROTECTING INVESTING FINANCING ADVISING

INDIA QUALITY ADVANTAGE FUND (IQAF)



Investment Manager

Aditya Birla Sun Life Asset Management Company Pte. Ltd.



Investment Objective

The investment objective of the Fund is to generate superior risk-adjusted returns.



Investment Philosophy

The Fund invests in companies in India exhibiting consistent high-quality growth with investment horizon of medium-to-long term. It adopts a bottom-up stock selection approach based on 'Quality' parameters including but not restricted to Return on Equity, Return on Capital employed, Earnings and Profit margins.



Key Facts (as on 31st August 2018)

Ite) races (as on si	striagast 2010)
Inception Date	November 3rd, 2014
Total Fund Size	USD \$7.6 million
NAV "D" Share	USD \$140.09
Domicile	Dublin, Ireland
Fund Base Currency	USD
UCITS	Yes
Benchmark	MSCI India
Benchmark Ticker	MXIN
Minimum Initial Subscription	USD 5000
Minimum Additional Purchase	USD 1000

Share Class wise				
	А	В	С	D
ISIN	IE00BJ8RGP20	IE00BJ8RGQ37	IE00BJ8RGR44	IE00BJ8RGS50
Fund Ticker	NA	NA	NA	AINQADS ID Equity
Initial Charges	NIL	Max 3.0%	NIL	NIL
Redemption Charges*	NIL	Max 3.0%**	NIL	NIL
Expense Ratio p.a. (Including Mgmt. Fee)	2.00%	1.75%	1.35%	1.20%

USD 1000

This is the maximum that might be taken out of your money before it is invested or before the proceeds of your investment are paid out respectively.

** The exit load would be charged in the below slabs: Charge 3% for investors exiting within 1 year of investment Charge 2% for investors exiting within 2 years of investment Charge 1% for investors exiting within 3 years of investment For further details on Charges refer to the Prospectus and Supplement of the Fund.



Risk Statistics

Minimum Redemption

Standard Deviation	15.94%
Sharpe Ratio#	0.56
Beta	0.89

Risk ratios pertains to "D" share class Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 year history of monthly USD returns.

All statistical ratios w.r.t. MSCI India Index # Risk-free rate assumed to be 2.11% (3 Month US Treasury Bill yield as on 31-August-18)

Synthetic Risk & Reward Indicator (SRRI)

Lower risk Higher ris				Higher risk		
Typically lower rewards Typically higher reward				y higher rewards		
1	2	3	4	5	6	7

Market Outlook

MSCI India (USD) was up 1% in August, outperforming peer group – MSCI EM down 3% and MSCI APxJ down 1%. Returns for the MSCI India in local currency terms were healthy at 4.3%, but a sharp 3.4% depreciation in USDINR pared gains in FX terms. Indian equities moved higher buoyed by a strong 1QFY19 reporting season and a relatively light macro calendar. Q1 FY19 GDP data took the market by surprise (8.2% y-o-y vs. expectation of 7.6%).

Global sentiment for equities continued to be volatile given the noise around trade wars. Sentiment improved towards the later part of the month though on expectations of policy measures in China to sustain and boost growth. The FOMC minutes confirmed that a September rate hike is likely, in line with expectations. The macro backdrop for India remained under pressure as a) crude oil rebounded 10% in August exacerbating external imbalances, and b) the INR sold off with EM currencies as contagion fears from Turkey and Argentina crisis weighed in.

Foreign Portfolio Investors (FPI) remained marginal buyers in equities (for the second month running) and buying in debt gained pace a bit after outflows in the recent months. Domestic Mutual Fund (DMF) were buyers for the 25th consecutive month, but the buying slowed to US\$546mn, down to a 18-month low. Aggregate Domestic institutional flows (DMF and DFI) stood at US\$457mn – the lowest since Jan-18. YTD, FPIs are net sellers of US\$282mn in equities. DMFs have bought

stock worth US\$11.5bn, while Domestic Insurers have sold stock worth US\$989mn.

The 1Q FY19 earnings have come to a close with NIFTY companies clocking 10% y-o-y growth. The miss in the aggregate PAT was driven by financials, mainly PSU banks and corporate lenders due to higher provisions and MTM treasury losses. Excluding three corporate banks, PAT growth was robust at ~25%.

EBITDA growth was healthy at 17% but missed the estimated strength. Margins moderated on rising raw material cost. They may remain under pressure for some time as rupee slides, raw material and interest costs escalate and competitive pressures in few sectors (telecom, aviation, staples and auto) inhibits the capacity to take the parallel price hikes. With 2-3% downgrades, FY19 earnings growth is now placed at nearly

Key outperforming sectors during the month were Healthcare, IT and utilities, while telecom, Consumer Discretionary & Financials were laggards. The fund is overweight on Consumer Discretionary, Industrials and underweight on IT & Energy.

Equities are up amidst macro headwinds and upcoming political uncertainty. We remain positive on the medium-term structural story as the reforms implemented in the last two-three years are starting to pay off.



Fund Performance (as on 31st August 2018)



Period	IQAF	MSCI India	Outperformance
1 Month	-0.6%	0.8%	-1.4% 👃
3 Months	1.1%	5.8%	-4.7% 👢
6 Months	-0.2%	2.0%	-2.2% 🖡
9 Months	-3.1%	3.1%	-6.1% 👢
1 Year	-0.5%	5.6%	-6.1% ♣
2 Year	10.7%	10.6%	0.1% 🕇
3 Year	11.0%	9.0%	2.0% 🕇
Since Inception	9.2%	3.8%	5.4% 🕈
YTD	-7.7%	-1.7%	-6.0% 👢

Source: Bloomberg, ABSLAMC Internal Research

Returns are net of expenses. Returns are in % and absolute returns for period less than 1 year & CAGR for period 1 year or more.

The returns for IQAF D Share & MSCI (India) are in US Dollars. Past performance is not indicative of future results. MSCI - Morgan Stanley Capital International. CAGR - Compounded Annualised Growth Rate. Returns shown above are point to point returns





ipper Ratings - Overall (Consistent Return)

Morningstar Rating

The rating is based on the current information furnished to Morningstar. For the methodology used refer to www.morningstar.com Lipper Leaders Rating

Funds are rated on a numeric scale of 5 to 1, with '5' representing funds with the highest rating (Top 20%) or Lipper Leaders, and '1' representing the lowest rated funds



PROTECTING INVESTING FINANCING ADVISING

INDIA OUALITY ADVANTAGE FUND (IOAF)

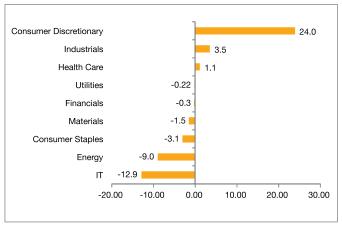


Sector Allocation (as on 31st August 2018)

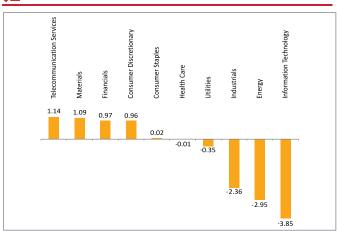


The above industry classification follows GICS Sector Classification Data is percentage (%)

Active Weight







The above industry classification follows GICS Sector Classification. Portfolio details and attribution as of August 31, 2018. Attribution analysis for 1 Year data.



Top Holdings (as on 31st August 2018)

INSTRUMENT NAME	% NAV
BAJAJ FINANCE	4.63
PAGE INDUSTRIES	4.57
GODREJ CONSUMER	4.32
EXIDE INDUSTRIES	4.10
BERGER PAINTS INDIA	3.96

INSTRUMENT NAME	% NAV
CHOLAMANDALAM INVESTMENT	3.95
GRUH FINANCE	3.91
MARICO	3.79
HDFC BANK	3.78
MARUTI SUZUKI INDIA	3.73

Disclaimers:

This briefing has been prepared for your information only and shall not be reproduced, redistributed, passed on or relied upon by any person for any purpose. This presentation does not constitute an offer or an invitation to sell, to subscribe for or otherwise acquire any shares, interests or units of any funds (the "Funds") mentioned in this presentation to any person in any jurisdiction (i) in which the person making such offer or invitation is not qualified to do so of (iii) to whom it is unlawful to make such offer or invitation in this presentation should be construed as investment advice and is not a recommendation to buy or sell shares, interests or units in the Funds.

Investing in the Funds involves a high degree of risk and may not be suitable for all investors. You should seek advice from an independent professional, financial or tax adviser with regard to your investment objectives, your particular needs, financial situation, risk profile and risk appetite. No assurance can be given that your investment objectives will be achieved or that you will receive a return of all or part of your principal. You are strongly urged to review the prospectus or offering memorandum of the Fund (including the risk considerations described therein), the subscription agreement and all related fund documents and to discuss any prospective investment in the Fund with your professional, financial or tax adviser.

Although the information herein has been obtained from sources believed to be reliable, we do not guarantee its accuracy, completeness or fairness and it should not be relied upon as such. We have relied upon and assumed, without independent verification, the accuracy and completeness of all information available from public sources. Opinions, estimates, forecasts, assumptions, derived valuations and target price(s) contained in this presentation may reflect the views and opinions of the investment manager of the Fund, which may be based in whole or in part on such data and other information advantage of the Fu

- registered onlice or the Repliesentative.

 Aditya Birla Sun Life Asset Management Company Limited is regulated by the Dubai Financial Services Authority (DFSA).

 Past or projected performance is not necessarily a reliable indicator of future results. All references to future figures in this communication are indicative only.

 This marketing material is intended only for Professional and Market Counterparty clients and that no other person should act on it.

 This communication is not intended to represent Investments or professional advice and you should seek your own professional advice before making your Investments decision.

 For further details on Charges refer to the Prospectus and Supplement of the Fund.

Aditya Birla Sun Life Asset Management Company Pte. Ltd., Birla Sun Life Asset Management Company Limited and any associated company shall not be liable in any manner whatsoever for any consequences (including but not limited to any direct, indirect or consequential losses, loss of profits and damages) of any reliance on or usage of this presentation and accept no legal responsibility from any one who directly or indirectly receives this material. The final investment decision must be made by you as the investor and the responsibility for the investment must be taken by you.